

**THE LIST OF INTERNATIONAL TOURISM FAIRS, EXHIBITIONS & ROADSHOWS, WHICH
TANZANIA TOURIST BOARD (TTB) WILL COORDINATE AND PARTICIPATE FOR THE
PERIOD FROM JANUARY, 2022 TO JUNE, 2023**

No	Name of the Fair	Date	Participation Fee (USD)	Expected No. of Private Participant	Name of Coordinator
1	Meetings Africa, Johannesburg, SouthAfrica	28 th February - 2 nd March, 2023	AICC	NIL	Nassoro Garamatatu. Tel. +255652694746 Email: nassor.garamatatu@tanzaniatourism.go.tz William Halule. Tel. +255686251515 Email: william.halule@tanzaniatourism.go.tz
2	ITB Berlin (Internationale Tourismus - Börse Berlin),Berlin, Germany	07 th – 09 th March, 2023	Full	77	Naomi Mbilinyi. Tel. +255625949692 Email: naomi.mbilinyi@tanzaniatourism.go.tz Lidya Malya. Tel.+255689008940 Email: lyidya.malya@tanzaniatourism.go.tz
3	Moscow International Travel &Tourism Exhibition (MITT),Moscow, Russia	13 th - 15 th March, 2023	Single 1,500	10	Rhoda Kabarua +255762517998 Email: rhoda.kabarua@tanzaniatourism.go.tz David Kasito +255766714522 Email: david.kasito@tanzaniatourism.go.tz
4	My Tanzania Road show Eastern Europe(Poland,Hungary,Slovakia & Czeck Rep) and China	20 th - 28 th March, 2023	Nil	Nil	Lily Fungamtama. Tel. +255786463153 Email: lily.fungamtama@tanzaniatourism.go.tz Eliud Mtailuka +255766028927 Email: marketing@tanzaniatourism.go.tz
5.	World Travel Market(WTM Africa)Cape Town- South Africa	3 rd – 5 th April, 2023	Single 1,500	22	Alistidia Karaze. Tel. +255713485564 Email: alistidia.karaze@tanzaniatourism.go.tz George Joel. Tel. +255763470177 Email: george.mwagane@tanzaniatourism.go.tz
6	Pearl of Africa Tourism Expo (POATE) 2023 –UGANDA	26 th -29 th April, 2023	Single 1,000	4	Esther Solomoni. Tel. +255685381622 Email: esther.daudi@tanzaniatourism.go.tz
7	Zimbabwe International Trade fair	25 th -29 th April, 2023	PAID BY TAN TRADE	NIL	Augustina Makoye. Tel:+255655933300 Email: augustina.makoye@tanzaniatourism.go.tz

8	IMEX International Exhibition Frankfurt, Germany	23 rd – 25 th May, 2023	Arusha International Conference Centre (AICC)	NIL	Maria Mafie. Tel. +255762900055 Email: maria.mafie@tanzaniatourism.go.tz Nassoro Garamatatu. Tel. +255652694746 Email: nassor.garamatatu@tanzaniatourism.go.tz
9	The Korea World Travel Fair (KOTFA) Seoul, South Korea	4 th – 7 th May, 2023	Single 1,500	5	Violet Limbu. Tel. +255714971960 Email: violet.limbu@tanzaniatourism.go.tz William Halule. Tel. +255686251515 Email: william.halule@tanzaniatourism.go.tz

HOW TO PAY

1. **VIA BANK:** Visit any Branch or Bank Agent of CRDB. Reference Number (Control Number will be Provide
2. **Via Mobile Network Operators (MNO)**
 - ❖ Inter the respective USSD Menu of MNO
 - ❖ Select 4 (Make Payments)
 - ❖ Select 5 (Government payments), Inter Control Number provided as Reference Number

For further information please contact:

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